

Sustainable Forestry Initiative External Review Panel Members

September 2018

Jeremy Bauer

Air Quality Coordinator
U.S. – Mexico Border Program
U.S. Environmental Protection Agency
San Diego, CA
Joined Panel 2013

Jeremy's work focuses on protecting air quality in the U.S.-Mexico border region. He manages a suite of projects focused on identifying and addressing air quality challenges in the U.S.-Mexico Border region in coordination with federal, state, and local partners on both sides of the border. Prior to that, he was a principal scientist with URS Corporation (now AECOM) where he managed projects and programs associated with storm water management including watershed planning studies, BMP research, and data analysis. Previously, Jeremy spent 8 years with the US EPA's Office of Water where he was tasked with working closely with state foresters, forestry associations, the Forest Service, the BLM, and others to study the environmental impacts and benefits of forest management and existing best management practices for protecting the environment and managing resources sustainably.



Jim Brown

Jim Brown Consulting Forestry, LLC
Salem, Oregon
Joined Panel 2013 (formerly served 1998-2002)

Jim Brown served for two years as Oregon's Natural Resource Policy Director for the administration of Governor Kulengoski. Prior to this he was Oregon State Forester for 17 years. In this position he represented the Board of Forestry in carrying out its policies affecting private, state, and federal forests in the state, and served as administrator for the Oregon Department of Forestry. Brown served as secretary to the Board of Forestry; as western representative, treasurer, vice president and president of the National Association of State Foresters; and as a member of the National Commission on Science for Sustainable Forestry.



Gary Bull

Head, Department of Natural Resources Management
University of British Columbia
Vancouver, BC, Canada
Joined Panel 2016

Gary's research focus areas as aboriginal forestry, business finance, economics of climate change, management and genomics, and international trade.

Gary has spent most of his early career working in a consultative capacity with forest products companies, resource based communities, various government agencies and environmental non-governmental organizations. Internationally, he has worked with organizations such as the International Institute of Applied Systems Analysis in Vienna, the International Institute for Environment and Development in London, the Food and Agriculture Organization of the United Nations in Rome, the Sustainable Biomass Partnership in London, and the US Council on Foreign Relations in Washington. He has supervised research projects with CIFOR, World Bank, Shell Canada, Wildlife Conservation Society, WWF, Isaak Forest Resources Ltd., Forest Trends and FAO.

Gary has a background in commerce as well as three degrees in forestry, specializing in economics and policy. He has an interest in global forestry policy issues and has, or is, currently studying forest and timber markets in Asia and ecosystem services markets (particularly carbon) in Afghanistan, Canada, China, India, Indonesia, Mozambique, Nicaragua and Uganda. He is an advocate for interdisciplinary research.



Jad Daley

President & CEO
American Forests
Washington DC
Joined Panel 2018

Jad joined American Forests in 2017 as VP of Conservation Programs and was named President and CEO in 2018 after a year of leading the organization forward on issues like climate change and social equity.



Daley is a nationally recognized expert in coalition development, strategic conservation, and climate change. Jad served on the Rockefeller Foundation's Design Advisory Group for the HUD National Disaster Resilience Competition, the federal Landscape Conservation Cooperative National Council, and co-founded the Forest-Climate Working Group. He has helped author multiple pieces of federal legislation, including the Community Forest and Open Space Program enacted as part of the 2008 Farm Bill.

Jad is a graduate of Brown University and Vermont Law School where he earned an M.S.E.L. degree (summa cum laude). He has a long history as a competitive athlete, having represented the United States on four occasions in international duathlon competitions and twice earning top-150 finishes in the New York City Marathon.

Alice Ewen

Acting Assistant Director Cooperative Forestry, USDA Forest Service
Washington, DC
Joined Panel 2017

Alice Ewen is National Program Manager for Urban and Community Forestry at the U.S. Forest Service in Washington D.C. Currently, she serves as the Acting Assistant Director for Cooperative Forestry, in charge of rural land assistance programs which include Forest Legacy, Forest Stewardship, Community Forests and Open Space, and the Landscape Scale Restoration initiative. She recently completed a management detail at EPA Office of Sustainable Communities, focused on urban planning issues.

For 15 months, she served as Deputy Associate Director for Lands and the White House Council on Environmental Quality, where she was responsible for Federal policy formulation on climate and natural resources issues. She was formerly Executive Director of the Alliance for Community Trees and appointed to the National Urban and Community Forestry Advisory Council by the Secretary of Agriculture. She has worked at the local and national level in the forestry sector since 1994.



Kathryn (Katie) Fernholz

Executive Director, Dovetail Partners
Minneapolis, Minnesota
Joined panel 2013

Katie is a forester who has worked on development and forest management issues in a range of roles. With a consulting firm, she was a member of the environmental services department where her work included natural resource inventories, comprehensive planning, environmental impact assessments and the use of Geographic Information Systems (GIS). While working for the Community Forestry Resource Center, Kathryn developed and managed a group certification project for family forests and worked to increase local capacity to provide forest management and marketing services compatible with certification standards. She is also an experienced forest certification lead auditor and has served as Chair of the Minnesota Society of American Foresters and member of the Minnesota Forest Resources Council, the Advisory Board for the Blandin Foundation's Vital Forests/Vital Communities Initiative, the Minnesota DNR's Stewardship Committee, and the Forests for the Future Committee.



Dr. William G. (Bill) Hubbard (Vice-Chair)

Southern Regional Extension Forester
USDA Extension Service
Joined panel 2012

Bill Hubbard has served as the Southern Regional Forester for the Extension Service since 1993. This is a liaison to 13 1862 University Land Grant University Extension Directors, ANR Program Leaders, Extension Natural Resource Specialists, Forestry School Deans and Directors and the Southern Region of the Forest Service. He previously held several teaching, research and Extension positions at the University of Florida in Gainesville. He is currently a member of the National Urban and Community Forestry Advisory Council (USDA). He is a Director - At Large with the National Woodland Owners Association and Executive Secretary of the Association of Natural Resource Extension Professionals (ANREP).



Scott Phillips

State Forester
SC Forestry Commission
Joined Panel 2018

Scott Phillips is the State Forester of South Carolina. As the agency head for the South Carolina Forestry Commission, he provides oversight of all functions of the agency and works with a nine-member board appointed by the governor to set agency policy and direction. He represents the Forestry Commission and forestry interests at the state government level as well as regionally and nationally.

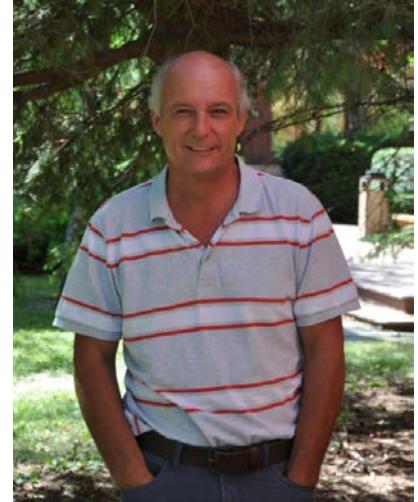


A native of Millen, Georgia, Phillips started with the agency in 1999 as a Forester on Manchester State Forest. Scott received a B.S. of Forest Resources from the University of Georgia where he dual majored in Forestry and Wildlife Management and a Master of Forest Resources from Clemson University where he specialized in Forest Business. Scott is a Registered Forester in South Carolina, a member of the Society of American Foresters and the Forestry Association of South Carolina. He is also a Tree Farm Inspector and has served on the SC Tree Farm Committee's Board of Directors since 2008 in the roles of Secretary/Treasurer, Vice Chairman and Chairman.

Mike Sullivan

Director, St. Andrews Biological Station
Fisheries and Oceans Canada
St. Andrews, New Brunswick
Joined Panel 2014

Since 2017 Mike has been the Director at Fisheries and Oceans Canada St. Andrews Biological Station, Atlantic Canada's oldest marine research facility. In this position he is also Manager of the Coastal and Ecosystem Science Division. This division conducts research on coastal ecosystems, including; aquaculture, fisheries, invasive species, climate change, and the effects of ocean acidification in the coastal environment.

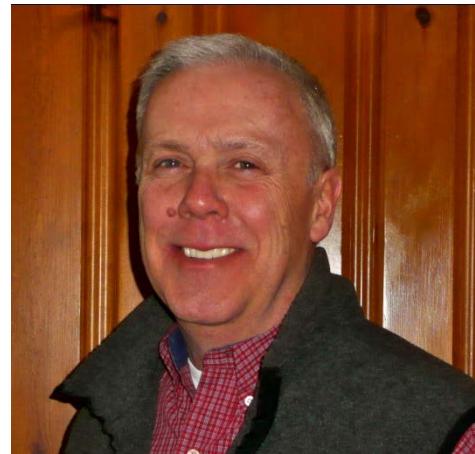


A graduate of the University of New Brunswick in Forestry, Mike has an extensive background in forest management and management of fish and wildlife programs including wetlands, aquatic and terrestrial habitats, species at risk, protected natural areas, hunting, trapping and recreational fisheries. During his 27-year career with the New Brunswick Department of Natural Resources, he was Director of Fish and Wildlife for 14 years and, 2 years as the Director of Renewable Resources and Land Use Inventory. He has served on numerous national and international committees and boards with federal and provincial governments, indigenous communities, wildlife and fisheries groups, research agencies, landowners, industry and conservation groups.

Robert Tomlinson (Vice-Chair)

Natural Resources Consultant
St. Paul, Minnesota
Joined panel 2011

Bob worked in the MN DNR forestry division in a variety of field and staff positions for more than 33 years. He served as the deputy director for forestry for 14 years and during that time was a board member of both the MN Forest Resources Partnership and the MN Logger Education Program. In 2011 he moved from the Division of Forestry into the newly created position of Land Asset Manager for the department. His responsibilities included portfolio management of more than 6 million acres of state lands. Throughout his career Bob has been a member of the Society of American Foresters and at one time served as the Chair of the NIPF Working Group. He has also been a member of the National Woodland Owners Association, Minnesota Forestry Association, Minnesota Deer Hunters Association, Pheasants Forever, and Ducks Unlimited. He holds a Bachelor of Science Degree in



Forest Resources from the University of Minnesota. Since retiring from the DNR early in 2015, Bob continues to be engaged in natural resource management through consulting services, professional affiliations and volunteer activities.

Lena Tucker (Chair)

Division Chief for Private Forests
Oregon Department of Forestry (ODF)
Salem, Oregon
Joined panel 2011

She has held several positions in the Department since 1994. In her current position, Lena oversees daily operations of programs that enforce forest practice regulations and best management practices, coordinate assistance to forest landowners, forest research and monitoring, forest health survey work controlling insect and disease damage on private lands, tree seed research and the Urban Forestry Program. An active member of the Society of American Foresters since college, Lena has served as State Chair for the Oregon State SAF. She served on the Resources Committee of SFI from 2006 to 2010 in support of SFI, Inc. Director and Chair Marvin Brown. During that time, she has been active in the 2010-2014 Standard review process, SFI European promotions, the 2006 procurement pilot project, and the SFI Interpretations Committee.



Rick Cantrell (Executive Secretary)

President, BlackBriar Environmental LLC
Clemson SC
Executive Secretary since May 2017

Rick established BlackBriar Environmental LLC, an international natural resources consulting firm in October of 2012. Clients include a number of different organizations including the National Association of State Foresters' Forest Markets Committee. Prior to establishing BlackBriar, Rick worked for the Sustainable Forestry Initiative® (SFI) Inc. program for 18 years in a variety of roles including participation in the development and implementation of strategic communications and marketing plans and programs. Prior to leaving SFI to establish BlackBriar, Rick served as Vice President & Chief Operating Officer for SFI and was responsible for general operations of the program and several key issue areas such the development, implementation and promotion of the SFI Standards.



Rick's other professional experience includes working as a forest research associate at Auburn University, an extension forester at the University of Tennessee, a wetlands biologist for the U.S. Army Corps of Engineers, and as a private forest management consultant.

Rick graduated with honors from North Carolina State University with a B.S. degree in forest management and from the University of Florida with a M.S. in forest science. Rick was the 1999 recipient of the Society of American Foresters' *Young Forester Leadership Award* and the 1990 recipient of the Kentucky-Tennessee Chapter of the Society American Foresters' *Outstanding Service in the Promotion of Forestry* award.